



PEERLESS™ REIMAGINED AND A-LIGHT™ BRAND TRANSITION FREQUENTLY ASKED QUESTIONS

These are some common questions that you might have. If you have additional questions, please send them to Support@AcuityBrands.com for assistance.

1. Why did you transition A-Light into Peerless?

- We've reimaged Peerless and integrated A-Light into its portfolio to create a stronger, more unified offering for specifiers and the architectural design community.
- As the longest-standing Acuity brand, Peerless brings deep market recognition, trust and architectural lighting expertise. A-Light adds fresh momentum, design energy and innovation. Together, Peerless now offers a broader range of solutions that help meet the aesthetic and functional demands of today's and tomorrow's built environment.

2. What does Peerless represent?

- At its core, Peerless is where light meets possibility. Expressive and design-forward, the brand empowers the architectural design community to explore new ideas and shape meaningful experiences through light. Peerless brings renewed energy, challenges convention and sparks curiosity, inspiring designers to move beyond trends and define what's next.

3. What is changing?

- Peerless now offers an expanded portfolio of architectural lighting solutions, including select former A-Light products and a new product introduced with the launch. While the portfolio has evolved, product ordering remains largely unchanged, with only a few minor updates (see product portfolio and product ordering questions below).
- As part of this transition, A-Light has been integrated into Peerless and no longer operates as a standalone brand. The current A-Light Oceanside facility remains fully operational and has been rebranded as Peerless. It continues to serve as the point of manufacture (POM) for former A-Light products.
- Beyond the product changes, customers can access a redesigned Peerless website. Marketing material and technical documentation, including product and specification information, have been updated and is available at www.peerlesslighting.com.
- Product transitions and discontinuations have been made to support the broader portfolio vision and create a more cohesive offering. The Bruno® product family is now part of the expanded Planar™ offering under MARK Architectural Lighting™. Cerra® 10 has transitioned into the expanded Pillar™ offering under MARK Architectural Lighting, and Proper™ will be renamed Proportion™ and will be available under the MARK Architectural Lighting brand fall 2026.
- While the Peerless brand and its product portfolio have evolved, one thing remains consistent: its mission to create products and solutions that empower its customers to meet the evolving needs of architectural spaces.

4. What does the Peerless product portfolio look like today?

- The Peerless portfolio has been carefully curated to reflect the brand's renewed focus on expressive, design-forward architectural lighting. The Peerless line today includes Prim™, Renna™ and Round 4, along with these former A-Light products: Absorb, Align, Aloft, Angle, Apex, Atlas, Lean, Lino, Mira,



Relay and Wall Grazer. Additionally, A-Light's Accolade, Accoled and Architrave products have been renamed Pierline™ and are now also part of the Peerless portfolio.

- A new innovative lighting solution, Aptitude™, was introduced in conjunction with the Peerless rebrand launch and is also included in the line.
- Together, these products offer a broad range of linear, modular systems, perimeter and ambient solutions for today's architectural environments.

5. Will you be discontinuing all A-Light products?

- No. A-Light products have transitioned into the Peerless portfolio and continue to be available under the Peerless brand.
- The only product naming change affects Accolade, Accoled and Architrave, which have been consolidated and renamed Pierline. This change aligns with the Peerless common product nomenclature and configuration structure.

6. When will the A-Light website cease to exist?

- The A-Light website will transition on September 29, coinciding with the launch of the new Peerless brand. After this date, the A-Light site will serve as a dedicated landing page with access to legacy specification sheets. All updated product information, documentation, resources, and support materials will be available at [Peerless Lighting](#).

7. Is a crossover tool available to help customers identify the new Peerless nomenclature for former A-Light products?

- Yes. A crossover tool is available to help convert legacy A-Light nomenclature to the new Peerless nomenclature. Access the tool [here](#).

8. Who is my point of contact for submittal drawings or if I have a technical question?

- For submittals and layouts, please contact Design Assist at designassist@peerlesslighting.com.

9. We have existing A-Light luminaires installed. What warranty will you be offering, and how will we be able to service these?

- Products under warranty will be serviced and supported in accordance with the limited warranty terms in place at the time of purchase.
- If you need assistance, please contact insidesales@peerlesslighting.com, which is replacing the old insidesales@alights.com.

10. Who can I contact with additional questions?

- The ABL Product Support Team is ready to help. If you need assistance, email support@acuitybrands.com.

11. Do you have a list of all contacts that I may need?

- Yes. Please reference the following chart.

Topic	Email
Order management	insidesales@peerlesslighting.com
Warranty service	



Submittal drawings and layouts	designassist@peerlesslighting.com
Sales contact questions	support@acuitybrands.com
General Peerless questions	

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